

**ΕΠΑνΕΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**

**DIGITAL step**  
DIGITAL UPGRADING OF ENTERPRISES



The enterprise PANAMARM Co based in Western Makedonia region, has joined the Action "Digital Step" with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 35.680.00 € out of which 17.840,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved subsidized Business Plan includes investments in the following categories:**

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e -security certifications, data entry and transfer etc.)

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Maintenance of high quality job positions

The support of EPANEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



**MANAGING AUTHORITY**  
**REGIONAL OPERATIONAL PROGRAMME**  
**ΔΥΤΙΚΗ ΜΑΚΕΔΟΝΙΑ 2014-2020**



**SUPPORT OF MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 PANDEMIC IN WESTERN MAKEDONIA**

The enterprise PANAMARM Co with headquarters in the Region of Western Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 pandemic in Western Macedonia" under the framework of the Operational Program «Dytiki Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Western Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 40.000 (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



**European Union**  
European Regional  
Development Fund



**European Union**  
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